



SRF

Schweizer Radio
und Fernsehen

Customer

Swiss Radio and Television (SRF):
Since 2011 Swiss Radio and
Television with around 2,150 people
produce 3 television and 6 radio
programs as well as additional
multimedia offerings.

SRF serves the public with a diverse
and high quality service
www.srf.ch

arvato saves cultural heritage

Swiss Radio and Television (SRF) requires the analogue content of the Basel archive digitised to preserve their valuable cultural heritage from further deterioration and safeguard it for posterity.

Challenge: Over a period of 30 months more than 60,000 tapes will be transported from the Basel archive to Gütersloh for digitisation. After successful digitisation the physical and digital assets are transferred to the SRF's Zurich based archive.

Solution: arvato Entertainment Europe offered SRF an "all in" concept, which in addition to the digitisation includes logistics and human resources support. Each month up to 2,500 tapes are transported from Basel to Gütersloh where they are digitised and then returned to Zurich for long-term archiving.

»We looked for a professional service provider who has extensive experience, competent staff, works effectively and has the necessary capacity to digitise our unique archives, and this in a reasonable time period.....arvato proved in a test digitisation last in November that they meet all SRF requirements.«

Martin Eckert
Head of Corporate Development SRF

Logistics: An efficient logistics concept, precisely tailored to customer needs, is the basis for successful project execution. arvato Entertainment Europe optimised the transport between the archive in Basel, the digitisation location in Gütersloh and the new SRF archive in Zurich. Special security containers ensure optimal and safe transport.

Digitising: To guarantee consistent, high quality recording arvato Entertainment Europe works only with experienced sound engineers and professional studio equipment (e.g. Studer A820). Workstations, in studio environment, are operated by qualified sound engineers. Dobbin Quality Report systems ensure quality control.

Human Resources: arvato Entertainment Europe provides SRF with on-site implant employees to prevent staff shortages and allow maximum flexibility.

Our services

- Digitisation
- Logistics & Transportation
- Quality Control
- Human resources support
- Process optimisation

Customer benefits

- Integrated Solution
- Rapid project completion
- Compliance with the highest quality requirements

Your contact

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About arvato Entertainment Europe

arvato Entertainment Europe offers an extensive range of services and solutions for its business partners in the games, video, audio, sports and TV/broadcast industries. arvato Entertainment Europe is a leading outsourcing provider of integrated solutions that include every step of the value chain from replication and E-Commerce to fulfillment, from distribution/supply chain management to electronic content distribution. Our products create added value for our customers and equip them to meet the challenges of today's market. arvato Entertainment Europe is part of arvato AG, a leading networked outsourcing provider.